



## 2020 MAIN STREET WADSWORTH SPONSORSHIP OPPORTUNITIES

### FARMERS MARKET

#### GOLD LEVEL

\$500

##### BENEFITS:

- ♦ Logo/name on 9' banner displayed at Main Street tent at all Market events (15 total in 2020)
- ♦ Logo/name in all print advertising. 2019 print advertising included:
  - ♦ The West Side Leader. 2 different weeks, each reaching 40,000 households throughout Summit county including Fairlawn, Bath, Granger, Norton, Copley, Sharon and Cuyahoga Falls
  - ♦ The Medina Gazette. 2 ads which reached households throughout Medina county
  - ♦ Flyers passed out at First Friday, Craft and Herb Festival, and the Farmers Market. Flyer was also posted and shown on WCTV as well as Wadsworth City Schools' Facebook page (5162 followers).
- ♦ Logo included in posts on the Farmers Market and Main Street Wadsworth website and social media.
  - ♦ Farmers Market Facebook has 1528 followers, Main Street Wadsworth has 5747 followers.
- ♦ Opportunity to have a table for your business at any Market event

#### SILVER LEVEL

\$250

##### BENEFITS:

- ♦ Logo/name on Farmers Market website and social media
- ♦ Mention on Main Street Wadsworth website and social media
- ♦ Opportunity to have a table for your business at any Market event

